PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES



OUR EV JOURNEY
STARTS HERE

6 YEARS/150,000KM*
BASIC WARRANTY COVERAGE

8 YEARS/160,000KM*
SPECIFIC WARRANTY COVERAGE

ASEAN NCAP
Safety ★★★★★

READY TO MAKE MOTORING HISTORY?

The Proton e.MAS 7 is designed with drivers in mind, powered by advanced technology to enable clean and efficient journeys. It's the natural choice for forward-thinking individuals driving towards a sustainable future.







1.18 m² Panoramic Sunroof with Sunshade
Breathtaking skyline views in
the comfort of your own cabin.

SUPERB STYLE

Look good with less effort.
With a Cd 0.275 drag coefficient,
this car is designed to glide ahead in style.



3D Full-Length LED Tail Lights
Sleek, striking, and electrifyingly bold.



Concealed Door Handles
Enhance aerodynamics with a sleek,
futuristic touch.



BEST IN CLASS

19" Aerodynamic Alloy Wheels
Engineered for performance, style,
and a commanding presence.



1 FULL CHARGE = OVER 10 DAYS OF DRIVING*

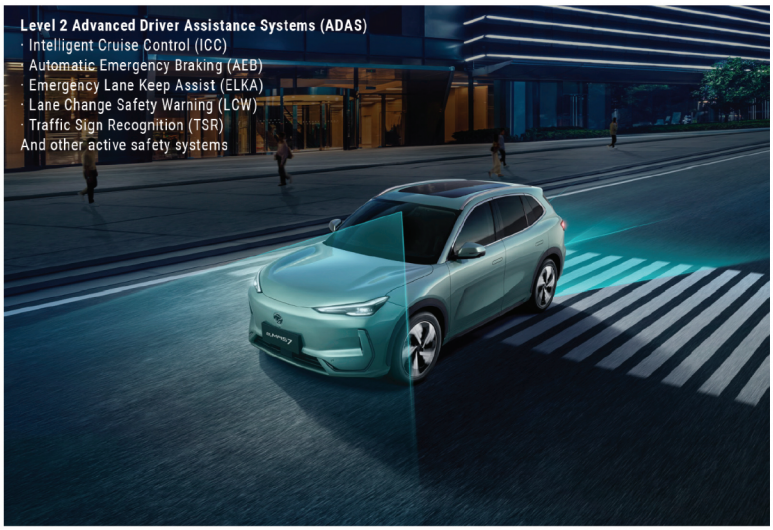
30% → 80% IN 20MINS

Over 200 km of range in the time it takes for a quick break

DC UP TO 100kW

AC UP TO 11kW

* Based on WLTP of 410 km with an average distance of 37 km per day, range may vary according to driving styles and traffic conditions.



0-100 km/h @ 6.9 seconds

POWER 100 kW

TORQUE 320 Nm

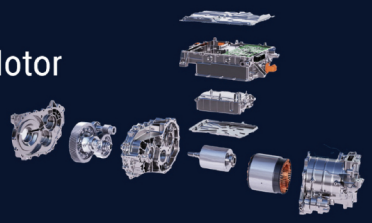
POWERFUL PERFORMANCE

Quick to charge, even quicker to drive.
Instantaneous acceleration makes overtaking and keeping up with traffic a breeze.

BEST IN CLASS

12-in-1 Integrated Motor

The heart of the e.MAS 7 is compact, lightweight, and highly efficient.
It's designed to give you more power with less effort.



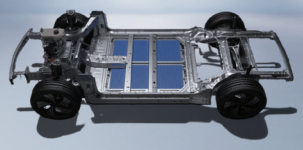


ASSURED SAFETY

It's your guardian angel on the road, anticipating mishaps while transporting you and your loved ones in a strong, comfortable cabin.

BEST IN CLASS

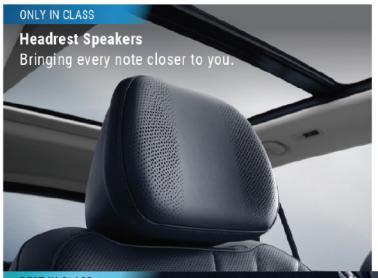
Cell-to-Body Advanced Technology
With its batteries integrated into the chassis, the e.MAS 7 ferries its occupants with greater safety and comfort.



BEST IN CLASS

AEGIS Short Blade Battery
Safe, power-packed, and ready for over 1,000,000 km.





ONLY IN CLASS

Headrest Speakers

Bringing every note closer to you.

REMARKABLE COMFORT

A cabin so cosy, you'll want to stay, even after you get home.
It's like your own concert hall, with better seats.



BEST IN CLASS

33 Storage Compartments to Keep Things Organised



ONLY IN CLASS

Fully Reclinable Front Seats



BEST IN CLASS

16-Speaker Flyme Sound with WANOS System

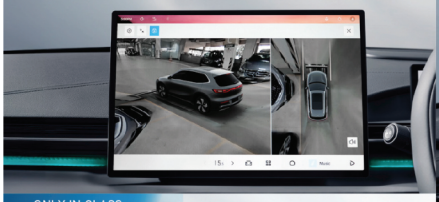


Rest Mode

Take a break anywhere with the seats, climate, and shades adjusted for your comfort.

BEST IN CLASS

2.5K 15.4" Display Head Unit
Control your journey effortlessly with crisp visuals



ONLY IN CLASS

Windshield Head-Up Display
Stay focused on the road with key driving information always in sight.



ONLY IN CLASS

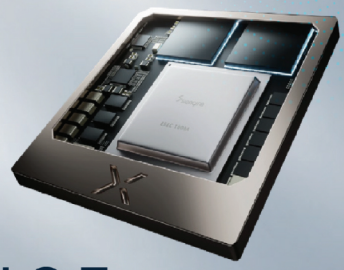
256-Color Ambient Lighting
Set the perfect mood for your cabin.



BEST IN CLASS

256-Colour Ambient Lighting
Set the perfect mood for your cabin.

7 nm Intelligent Cockpit Chip
Voice control and entertainment efficiently.



KEEN INTELLIGENCE

Redefining smart mobility with intuitive technology, effortless control, and personalised comfort, delivering an electrifying driving experience tailored to your every needs.

Vehicle-to-Load (V2L) Function

Light up your trips – just plug in electrical essentials and let your adventures shine, wherever the road takes you!



TECHNICAL SPECIFICATIONS

Model		e.MAS 7	
Variant		Prime	Premium
Length x Width x Height (mm)		4615 x 1901 × 1670	
Wheelbase (mm)		2750	
Ground Clearance Unladen (mm)		173	
Kerb Weight (kg)		1662	1765
Luggage Capacity - Min (L)		461	
Luggage Capacity - Max (L)		1877	
Battery & Charging			
Battery Type		AEGIS Short Blade Battery	
Battery Capacity (kWh)		49.52	60.22
Driving Range (WLTP/km)		345	410
Driving Range (NEDC/km)		410	470
DC Charging Power (kW)		80	100
AC Charging Power (kW)		11	
SOC 30%-80% DC Fast Charging Time (mins)		20	
Performance			
Motor Type		12-in-1 Integrated Motor	
Motor Maximum Power (kW)		100	
Motor Maximum Torque (Nm)		320	
0-100 km/h Acceleration Time (s)* 6.9		6.9	7.1
Maximum Speed (km/h)		175	
Chassis			
Steering		Electric Power Steering	
Suspension (Front/Rear)		MacPherson Strut/Multi-Link	
Disc Brake (Front/Rear)		Ventilated Brake Disc/Solid Disc	
Parking Brake		Electric Parking Brake	
Tyre Size		225/55 R18	235/50 R19
Exterior			
LED Headlamps		•	•
Auto Headlamps and Follow Me Home		•	•
Intelligent High Beam Control		•	•
Rear Fog Lights		•	•
3D Full-Length LED Tail Lights		•	•
Panoramic Sunroof with Sunshade		-	•
Power Tailgate		-	•
Active Grille Shutter		-	•
Concealed Door Handles		•	•
Roof Rail		•	•
Power Windows		All Windows: with Anti-Trap	
Auto Rain Sensing Front Wipers		•	•
Electrically Adjustable and Heated Door Mirrors		•	•
Auto-Foldable Door Mirrors		•	•
Interior			
10.2 Inch LCD Instrument Cluster		•	•
Multi-Function Antibacterial Steering Wheel		•	•
Auto Dimming Rear View Mirror		-	•
Leatherette Seat		•	•
Driver Power Seat 6-Way		•	with Memory
Front Passenger Power Seat 4-Way		-	•
Front Ventilated Seats		-	•
Fully Reclinable Front Passenger Seat		-	•
Rear Reclining Seats (2-Step)		•	•
256-Colour Ambient Lighting		-	•
Rear Under Seat Storage Box		•	•
Storage Area Under Trunk Floor		•	•
Comfort and Convenience			
Intelligent Keyless Entry and Start		•	•
Walk Away Auto Lock		•	•
Windshield Head-Up Display (HUD)		-	•
Wireless Phone Charging		•	•
16-Speaker Flyme Sound System (with Headrest Speakers)		-	•
Auto Air-Conditioning with N95 Cabin Filter		•	•
2 Type A and 2 Type C USB Ports		•	•
Vehicle-to-Load (V2L)		•	•
Vehicle-to-Vehicle (V2V)		•	•
Infotainment System			
Infotainment Head Unit	15.4 Inch 2.5K Touchscreen Display Head Unit	•	•
	Flyme Auto Operating System	•	•
	7 nm Automotive-Grade Chip	•	•
	CarbitLink Smartphone Connection	•	•
Safety & Security			
Front Airbags (Driver and Front Passenger)		•	•
Front Side Airbags (Driver and Front Passenger)		•	•
Side Curtain Airbags (Front and Rear)		•	•
Auto Brake Hold		•	•
Traction Control System (TCS)		•	•
Anti-Lock Braking System (ABS)		•	•
Electronic Brake Distribution (EBD)		•	•
Brake Assist (BA)		•	•
Electronic Stability Control (ESC)		•	•
Active Rollover Protection (ARP)		•	•
Hill Hold Assist (HHA)		•	•
Hill Descent Control (HDC)		•	•
Tyre Pressure Monitoring System (TPMS)		•	•
Regenerative Braking		•	•
Level 2 Advanced Driver Assistance Systems (ADAS)	Intelligent Cruise Control (ICC)	•	•
	Adaptive Cruise Control (ACC)	•	•
	Automatic Emergency Braking (AEB)	•	•
	Forward Collision Warning (FCW)	•	•
	Emergency Brake Assist (EBA)	•	•
	Lane Departure Warning (LDW)	•	•
	Lane Departure Prevention (LDP)	•	•
	Emergency Lane Keep Assist (ELKA)	•	•
	Rear Collision Warning (RCW)	•	•
	Rear Cross Traffic Alert (RCTA)	•	•
	Rear Cross Traffic Braking (RCTB)	•	•
	Lane Change Safety Warning (LCW)	•	•
	Door Open Warning (DOW)	•	•
	Traffic Sign Recognition (TSR)	•	•
	Leading Vehicle Departure Alert (LVDA)	•	•
Rear Parking Sensors		•	•
Front Parking Sensors		-	•
360° Camera with 3D Display		•	•
Auto Door Lock When Driving		•	•

Note: 1. The real driving range is influenced by many factors such as individual driving style, load, traffic, etc. The declared range is estimated for reference only.
2. Actual model, features and specifications may vary in details from images shown. Subject to change without prior notice.
3. Based on manufacturer testing under controlled conditions and may vary depending on driving habits, road conditions, vehicle load, and other external factors.

EXTERIOR COLOURS



INTERIOR COLOUR

Indigo Blue



JAGDAMBA® MOTORS

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